



Ref: Agenda/TCM-17/05/2022

12<sup>th</sup> May 2022

Dear Sir/Madam

Members of the Town Centre Management Committee are hereby summoned to the meeting on Tuesday 17<sup>th</sup> May 2022 at the offices of Biggleswade Town Council, The Old Court House, Saffron Road, Biggleswade commencing at 7:00pm, in order to transact the under mentioned items of business.

Yours faithfully

Peter Tarrant

Town Clerk & Chief Executive

Distribution: Notice Boards

Committee Members: Cllr M Knight (Chair)

Cllr D Strachan (Vice Chair)

Cllr D Albone
Cllr I Bond
Cllr M North
Cllr R Pullinger
Cllr M Russell
Cllr G Fage
Cllr C Thomas
Cllr J Woodhead

#### **AGENDA**

#### 1. APOLOGIES FOR ABSENCE

#### 2. DECLARATIONS OF INTEREST

To receive Statutory Declarations of Interests from Members in relation to:

- (a) Disclosable Pecuniary interests in any agenda item.
- (b) Non-Pecuniary interests in any agenda item.

### 3. CHAIRMAN'S ANNOUNCEMENTS

#### 4. PUBLIC OPEN SESSION

To adjourn for a period of up to 15 minutes to allow Members of the public to put questions or to address the Council, through the Chairman, pertaining to matters listed on the Agenda.

Please register in advance for this webinar:

### https://us06web.zoom.us/webinar/register/WN zeMozYmETCePheLTPnasxA

Each Speaker will give their name to the Chairman, prior to speaking, which will be recorded in the minutes, unless that person requests otherwise. Each Speaker will be allowed (one) three-minute slot.

### 5. <u>INVITED SPEAKER</u>

None.

#### 6. MEMBERS QUESTIONS

#### 7. MINUTES OF MEETINGS

a. For Members to receive the minutes of the Town Centre Management meeting held on **Tuesday 15<sup>th</sup> February 2022** at the offices of Biggleswade Town Council, The Old Court House, Saffron Road, Biggleswade.

#### 8. MATTERS ARISING

a. Minutes of the Town Centre Management meeting held on **Tuesday 15<sup>th</sup> February 2022**.

#### 9. <u>ITEMS FOR CONSIDERATION</u>

#### a. Flag Flying Policy 2022 review

For Members to receive and consider the proposed flag policy, which has undergone review.

#### b. **Queen's Jubilee Celebrations**

For Members to receive a written report by the Place Shaping Manager.

#### c. <u>Vision for Market Square - Proposed Bus Route Slides</u>

For Members to consider the proposed vision for the Market Square, to further improve the bus route, as set out in the pack.

#### d. Christmas Offer Procurement

For Members to receive an oral update from the Head of Governance & Strategic Partnerships.

#### e. September 2022 10km Run

For Members to receive an oral update from the Head of Governance & Strategic Partnerships.

#### 10. <u>ITEMS FOR INFORMATION</u>

#### a. Speed Watch Signage

For Members to receive an oral update from the Head of Governance & Strategic Partnerships regarding speed watch signage.

#### b. **Big Barn**

For Members to receive and consider the correspondence regarding changes to Big Barn Farmers Market.

#### c. Car Parking Traffic Regulations Order

For Members to receive an oral update from the Head of Governance & Strategic Partnerships.

#### d. War Memorial

For Members to receive an oral update from the Head of Governance & Strategic Partnerships.

#### 11. PUBLIC OPEN SESSION

To adjourn for a period of up to 15 minutes to allow Members of the public to put questions or to address the Council, through the Chairman, in respect of any other business of the Town Council.

Please register in advance for this webinar:

#### https://us06web.zoom.us/webinar/register/WN zeMozYmETCePheLTPnasxA

Each Speaker will give their name to the Chairman prior to speaking, which will be recorded in the minutes, unless that person requests otherwise. Each Speaker will be allowed (one) three-minute slot.

#### 12. EXEMPT ITEMS

The following resolution will be **moved** that is advisable in the public interest that the public and press are excluded whilst the following exempt item issue is discussed.

(13a. CCTV)

Pursuant to section 1(2) of the public bodies (Admission to Meetings) Act 1960 Council **resolve** to exclude the public and press by reason of the confidential nature of the business about to be transacted.



#### MINUTES OF THE TOWN CENTRE MANAGEMENT COMMITTEE **MEETING HELD ON TUESDAY 15TH FEBRUARY AT 7.00PM AT BIGGLESWADE TOWN COUNCIL OFFICE, 4 SAFFRON ROAD, BIGGLESWADE, SG18 8DL**



#### PRESENT:

Cllr C Thomas

Cllr M Knight – Chairman Cllr G Fage - Vice Chairman Cllr F Foster (via Zoom) Cllr M North Cllr M Russell Cllr D Strachan

Mr Karim Hosseini, Head of Governance & Strategic Partnerships, Biggleswade Town Council Mr Philip Truppin, Head of Place Shaping & Town Centre Management Miss Helen Calvert, Administration & HR Manager (meeting administrator) Miss Sue Jolly, Administrator (meeting administrator)

Members of the public: 1 (via Zoom)

#### **Meeting Formalities:**

Following a reminder to meeting attendees, both panel and public, that this is a formal meeting, the Chairman advised that members of the public will be given an opportunity to speak during public open session but not at other times. The meeting is being filmed and by being present attendees are deemed to have agreed be filmed and to the use of those images and sound recordings. The Chairman advised that attendees should not disclose any personal information of individuals as this would infringe the Data Protection Rights of the individual. The Chairman asked everyone to mute their microphones when not speaking.

#### 1. **APOLOGIES FOR ABSENCE**

Cllr D Albone Cllr I Bond Cllr R Pullinger Mr P Tarrant Cllr J Woodhead

#### 2. **DECLARATIONS OF INTEREST**

To receive Statutory Declarations of Interests from Members in relation to:

#### a. <u>Disclosable Pecuniary interests in any agenda item:</u>

Item 9b - Cllr Fage

#### Non-Pecuniary interests in any agenda item: b.

None.

#### 3. **CHAIRMAN'S ANNOUNCEMENTS**

None.

#### 4. PUBLIC OPEN SESSION

The Chairman advised members of the public wishing to speak to either raise their hand (for in-person attendees) or to use the electronic "faise hand" function on screen (for Zoom attendees).

None.

#### 5. INVITED SPEAKER

None.

#### 6. MEMBERS' QUESTIONS

None.

### 7. MINUTES OF MEETINGS

a. Members received and <u>APPROVED</u> the Minutes of the Town Centre Management meeting of Tuesday 16<sup>th</sup> November 2021.

#### 8. MATTERS ARISING

a. From the Minutes of the Town Centre Management meeting of Tuesday 16th November 2021.

None.

#### 9. ITEMS FOR CONSIDERATION

#### a. Her Majesty The Queen's Platinum Jubilee

Members considered a written report from the Head of Governance and Strategic Partnerships outlining current planning activity for the Platinum Jubilee.

Cllr Knight pointed to a matter of correction in the report. On Page 9, under the heading Market Square, the date should read Thursday  $2^{nd}$  June.

Mr Hosseini outlined the report covering Council events and activities between the dates of Thursday 2<sup>nd</sup> June and Sunday 5<sup>th</sup> June 2022. Proposals included:

- Beacon lighting ceremony on Thursday 2<sup>nd</sup> June at event opening.
- Beacon lighting ceremony on Sunday 5<sup>th</sup> June at event closure.
- Support for events run by various voluntary organisations between the dates of 2<sup>nd</sup> and 5<sup>th</sup> June.
- Support for street parties in the Biggleswade area, including decorations.

Members invited clarification on the Town Council's responsibility, to include the level of staff time and resources, specific liabilities, and levels of support offered to other organising groups.

Cllr Strachan asked about the Community Engagement Group's findings arising from their recent meeting, and where the Town Council's banners would be displayed. Mr Hosseini confirmed that display material for the Biggleswade Carnival (14<sup>th</sup> - 18<sup>th</sup> June) would be in place throughout June and banners would be located on prominent CBC lamp posts at entrances to the town.

There was insufficient clarity surrounding the Council's offer. It was suggested the Town Council concentrate on the beacon lighting ceremonies on Thursday 2<sup>nd</sup> June and Sunday 5<sup>th</sup> June, involving the procurement of a reusable temporary structure to house the beacon. Other organisers would be offered advice only.

Mr Hosseini said a video media package would be produced in conjunction with the History Society to cover other historic Jubilee celebrations and connected local history.

Cllr Fage felt more guidance and support was needed from Councillors and, in view of timescales, suggested the delegation of authority to specific Councillors in order to continue the planning process.

It was **RESOLVED** that authority is delegated to Cllrs Knight, Russell and G Fage to work with Officers to plan Jubilee events and report outcomes to Town Council meetings.

#### b. Car Park Permit Charges for 2022/2023

Members considered a written report from the Head of Finance & Planning considering car permit charges for residents and workers, which were last increased on 1st August 2018.

Cllr Fage wished for the introduction to the report to be **amended** to remove the suggestion that the Chair and Deputy of the Committee had recommended changes therein, **to read**: the Chair and Deputy of the Committee had provided background information to the report. This was **NOTED**.

Cllr Fage asked Members to consider the number of residents who buy each type of permit and that prices had been fixed since 2018. Cllr Fage then left the chamber for reasons of pecuniary interest.

Cllr North believed the proposed increases to be fair and justified.

Cllr Knight pointed out that, historically, records suggested the premium included in shorter-term Business permits encouraged the purchase of longer-term permits. The proposed imposition of a premium for Residents would have a similar effect and would offset the greater amount of administration involved in the issue of short-term permits. Cllr Knight stated that, despite this, he was a little nervous of the scale of the increase for short-term resident permits.

Members believed the proposed increases to be reasonable in comparison with other Local Authorities and in light of the length of time since the last increase.

It was **RESOLVED** to accept the revised pricing contained within the report with effect from 1<sup>st</sup> April 2022.

Cllr Fage re-entered the chamber.

#### c. Community Toilet Scheme

Members received an oral update on the Community Toilet Scheme.

The matter had been raised previously, in April 2021, and deferred. Members were asked to consider whether this was an initiative to investigate, or to defer to a later date.

The scheme was outlined in which members of the public would be offered the use of local businesses' toilet facilities in return for a Council contribution towards running costs.

Members were encouraged to look at the feasibility of the scheme, including consideration of the costs of running and repairing the Market Square toilet facilities and the Council's obligation to provide facilities.

It was **RESOLVED** that Council Officers provide a full written report in order to consider the feasibility of the Community Toilet Scheme as part of a strategic offer and within a 6-9 month timeframe.

#### 10. <u>ITEMS FOR INFORMATION</u>

#### a. TCM Budget 2022/2023

Mr P Tarrant was unable to attend to deliver an oral update.

This item to be **DEFERRED** to the Town Council Meeting on Tuesday 21st February 2022.

#### b. Staffing

Mr Hosseini delivered an oral update on the arrival of the Place Shaping Manager.

The new Place Shaping Manager would be joining on 1st March 2022.

This was **NOTED** and an introductory email would be sent to Members regarding details of the new Place Shaping Manager.

#### c. Flag Policy and Procurement

Members received an oral update from Mr Hosseini on the refreshed flag flying policy and procurement options.

It was **RESOLVED** that the flying of the Union Flag on 19th February and 10th June should be discontinued

The report was **NOTED** and members were asked to provide written feedback to officers on the draft policy in order to present a revised Flag Flying Policy to the Town Council within a 6-9 month timeframe.

It was **RESOLVED** that sufficient flags be procured to meet the needs of Her Majesty's Diamond Jubilee year.

#### d. War Memorial

Mr Hosseini delivered an oral update on renovation of the War Memorial.

Quotes had been submitted to Central Bedfordshire Council ('CBC') for corrective work to the typeface on the Memorial. CBC had responded with thanks and requested further quotes for the Victorian drinking fountain.

Flower beds would be in place by April, plantings by June, and the painting of railings in time for November Remembrance events. The council will continue to work closely with the Royal British Legion.

It was **RESOLVED** that the Town Council would concentrate exclusively on the area of the War Memorial.

#### e. **Christmas 2022 Preparations**

Mr Hosseini reported that a tender package was under construction for the Christmas 2022 offer, which would be shared.

### f. Pigeons

Mr Hosseini delivered an oral update on measures being taken to address the pigeon infestation.

It was **RESOLVED** that pest-controlling activities would commence shortly.

#### 11. PUBLIC OPEN SESSION

None.

#### 12. **EXEMPT ITEMS**

The resolution was **moved** that it was advisable in the public interest that the public and press be excluded whilst the following exempt items were discussed.

13a. CCTV

### 13. EXEMPT ITEMS

The resolution was **moved** that it was advisable in the public interest that the public and press be excluded whilst the following exempt item was discussed.

#### a. CCTV

Members received a written report from Mr Hosseini outlining the situation regarding CCTV cameras in the town.

It was **RESOLVED** that a further report to be prepared by Officers by the end of March 2022, to include additional information as outlined by Cllr Knight:

- recommendations for the optimal number of cameras;
- arcs of coverage;
- best positions;
- prioritisation of cameras;
- and a clear understanding of installation and operational costs and funding for the next five years.

Cllr Knight was asked and agreed to circulate an email outlining the detailed topics that the further CCTV report should cover.

It was **RESOLVED** to present a report to the Town Council meeting at a later date.

The Chairman closed the meeting at 8:15pm

#### **BIGGLESWADE TOWN COUNCIL FLAG POLICY**

Flags are traditionally flown by the Town Council for a variety of reasons: to show allegiance, support, or respect or to celebrate. The Town Council is inclusive and will never use flags for political purposes.

The Town Council maintains three flag poles at the following locations:

- 1. Town Hall
- 2. Market Square War Memorial North
- 3. Market Square War Memorial South

#### THE UNION FLAG

The Town Council shall fly the Union Flag daily (24 hours), at locations (1) and (2).

### **Correctly Flying the Union Flag**

The correct way up for the Union Flag when flying is with the broader diagonal white stripe at the top left-hand side of the flag nearest the flagpole:





#### The Union Flag flown at half-mast

Half-mast means the flag is flown two-thirds of the way up the flagpole with at least the height of the flag between the top of the flag and the top of the flagpole. If more than one flag is flown, they should all be flown at half-mast or not flown at all. When raising the flag, it should always be hoisted right up and then lowered back down to half-mast. Likewise, before it is lowered, it should first be hoisted right up and then lowered back down.

Under the following circumstances the Town Council will fly the Union Flags at locations (1) and (2) at half-mast:

- When advised to do so by the Department of Culture, Media, and Sport.
- From the announcement of the death of the Sovereign until the funeral as advised by the Department of Culture, Media, and Sport. As an exception, the flag is flown at full mast on Proclamation Day between 11.00am and sunset.
- On the death/funerals of members of the Royal Family, the Prime Ministers and ex-Prime Ministers of the United Kingdom, or other dignitary, subject to special commands from the Sovereign in each case. The Department for Culture, Media and Sport will advise of any other occasions where the Sovereign has given a special command.
- The death/funerals of foreign rulers, subject to special commands from the Sovereign in each
  case. The Department for Culture, Media and Sport will advise of any other occasions where
  the Sovereign has given a special command.
- On the death/funeral of a serving Officer in the Armed Forces from the Town.

- On Holocaust Memorial Day of 27 January.
- On the death/funeral of a serving Town Councillor, local Unitary councillor, or local Member of Parliament.
- At the discretion of the Mayor, to commemorate local civic and community dignitaries who have recently passed away.

#### **OTHER FLAGS**

The Town Council shall fly the following flags at location (3). In the event the Union Flag is flown at half-mast, any flag at location (3) shall also be flown at half-mast.

- The Flag of England shall be flown on Saint George's Day of 23 April.
- The Flag of Erlensee (Germany) which is twinned with Biggleswade shall be flown on the anniversary of the Twinning agreement of 30 April.
- The Armed Forces Day Flag on and before Armed Forces Day in accordance with advice from the Chief of the Defence Staff. Date varies but is usually the last week in June.
- The UK Merchant Navy Red Ensign on Merchant Navy Day of 3 September.
- The County Flag of Bedfordshire shall be flown on the Bedfordshire County Day of 28 November. To ensure the correct orientation, when flying, the top corner, nearest the flagpole, is gold.
- The Royal British Legion Flag shall be flown on Armistice Day of 11 November.
- The Royal British Legion Flag shall be flown on Remembrance Sunday. The date varies but is the second Sunday in November.
- Other commemorative flags to signify significant events or support for Council initiatives may be flown at the discretion of the Council.
- The Biggleswade Town Council flag may be flown on any day, other than those listed above.

### BIGGLESWADE TOWN COUNCIL Town Centre Management Committee 17<sup>th</sup> April 2022 Her Majesty The Queen's Platinum Jubilee Celebrations

#### Implications of Recommendations

Corporate Strategy: This flagship weekend fits into the wider annual planned events schedule.

**Finance:** The event will be subject to sufficient budget allocation.

Equality: The Town Council is fully inclusive and all activities will serve all communities.

**Environment:** The Town Council has a sustainability policy.

Community Safety: The CBC Safety Awareness Group risk assessments will be fully resourced.

#### **Background**

This report has been created to inform Members on the current planning activity which Officers have been working on. Planned events will be delivered in keeping with similar large-scale events such as Remembrance 2021 and the Christmas Offer 2021.

#### Introduction

Officers are continuing to work on the few, remaining actions for the celebrations but have made good progress to date. A risk for the event may be sufficient footfall however two events have been created on Facebook, and posters handed out to local businesses to put up in their shop windows. These Facebook events have been 'boosted' through paid advertising at £100 each along with the poster at £100. A number of posts have been scheduled on the event pages promoting businesses involved and plans for the days. An advert in the Biggleswade Bulletin was paid for and published in the May edition. Overall costs for the event are currently estimated at £4399 as per Annex A and will be absorbed into the existing budget allocation for the year.

#### **Market Square**

As per Annex B, traders and live acts have been organised for Thursday 2<sup>nd</sup> June and Sunday 5<sup>th</sup> June. Further to this, entertainment will be provided for children on Sunday in the form of amusement rides, hook a duck and face painting. It's possible that an additional two side stalls may be sourced too, dependent on whether manning of said stalls is possible. Another risk for the event is the possible absence of a choir on Thursday evening as although a provisional agreement in place the group are yet to confirm.

In terms of decoration, bunting has been procured and its placement has been coordinated to take place alongside the florals for Summer on 27<sup>th</sup> May, to save on cost. Straw bales have been organised and Union Jack tablecloths for all stalls. Hats and flags are being purchased for resale at the event as Officers have been unable to find a stall to sell these goods. This stall will need to be manned by Council volunteers.

Relevant governance has been completed for the event and is in the hands of the Safety Advisory Group, who are reviewing. Officers are routinely engaging to establish the CBC response.

#### **Street Parties**

Officers have supported with five application queries. Three of these have been successful and two have withdrawn given the amount of work required, as per Safety Advisory Group guidelines.

Isaac Lord Place Shaping Manager Karim Hosseini Head of Governance & Strategic Partnerships

Annex A

| ITEMS                               | UNITS | COST PER UNIT | TOTAL COST |
|-------------------------------------|-------|---------------|------------|
| Gas Beacon (inc 2 x gas cannisters) | 1     | 495           | 495        |
| Extra Reserve Gas                   | 1     |               |            |
| Bunting                             | 65    | 10            | 650        |
| First Aid                           | 1     | 95            | 95         |
| Terry clips                         | 30    | 1.4           | 42         |
| Tablecloths                         | 20    | 2.99          | 59.8       |
| Bulletin Advert                     | 1     | 430           | 430        |
| Straw bales                         | 15    | 3.5           | 52.5       |
| Digital Poster                      | 1     | 125           | 125        |
| Facebook Advert                     | 3     | 100           | 300        |
| Cherry Picker + Operative           | 1     | 455           | 455        |
| Stage, Sound and Lighting           | 1     | 595           | 595        |
| Acts                                | 8     | 150           | 1200       |
| Total                               |       |               | 4499.3     |

Estimated cost as some costs are not finalised yet. Excludes overtime cost, which is yet to be agreed.

#### Annex B

### Thursday 2<sup>nd</sup> June:

- Businesses confirmed: Stratton House, Drink, Dee Dees, Biggleswade History Society
- 19:45 Kick off with live acoustic act (David Foster)
- 20:30 Break to be filled with background music
- 20:45 Second acoustic act (David Foster or another TBC)
- 21:25 Performance by choir (TBC)
  - Jerusalem amongst other songs
- 21:40 Bugler to play Majesty
- 21:45 Lighting of the beacon
- 21:50 National anthem
- 21:55 Close
- 23:00 Extinguish beacon

#### Sunday 5<sup>th</sup> June:

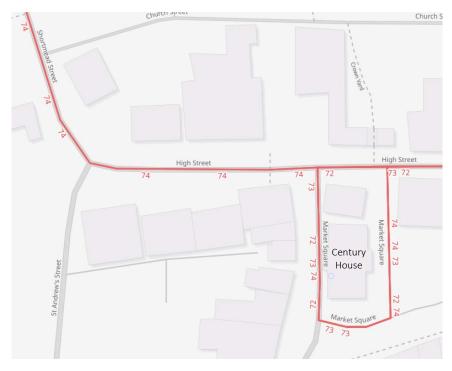
- Businesses confirmed: Stratton House, Dee Dees, Biggleswade History Society, Ami Howard (local face painter), Sweet Alley, Age UK, Chilli Pilates, Harris Funfair
- 12:00 Kick off with live music act (Natasha Strange)
- 13:00 Second music act (Indi Forde)
- 14:00 Third music act (Stagecoach Performing Arts)
- 15:00 Fourth music act (Simon Baker)
- 16:00 Lighting of the beacon
- 16:05 Fifth music act (TBC)
- 17:00 Sixth music act (Jessica Daisy)
- 18:00 Close
- 18:00 Extinguish beacon

Proposed Bus Route Slides

# **Problem Statements**

- The new station interchange should replace Century House as the main scheduled bus stop near Biggleswade Town Centre
  - No bus should wait at Century House or elsewhere in the town centre – buses should wait at the transport interchange
  - Town Centre bus stops should become <u>request</u> stops (or some other mechanism to stop buses waiting there)
- Market Place is routinely closed to vehicular traffic on market and event days, forcing buses to use the loop around Century House
  - Biggleswade Charter Market is thriving and uses most of Market Place every Saturday
- Buses are frequently delayed and cause congestion on the loop around Century House
  - Due to the tight turn radius, buses overhang the pavement
  - Unauthorised van and car parking on the loop obstructs buses
  - Buses turning in/out Market Square cause congestion on High Street
  - Buses routinely idle in the town centre around Century House

#### Red lines shows bus routes on market days





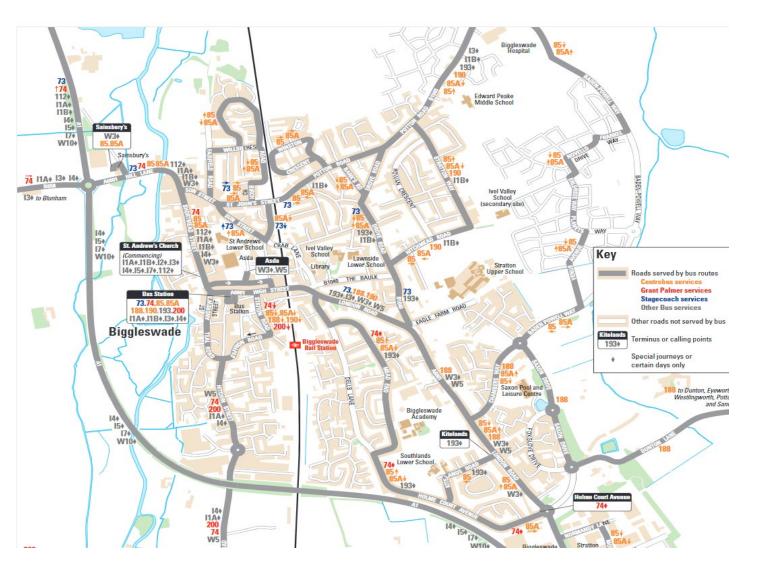
# **Proposed Solution**



- Close all bus stops at Century House
- Convert the existing car parking bays on the eastbound and westbound sides of High Street to a bus stop
- 1 Backup option to consider Church Street as an alternative eastbound bus stop
- 2 Backup option to consider converting alternative eastbound High Street parking bays to a bus stop



# **Bus Map & Routes**



Bus Routes through town:

- 73 (Stagecoach)
  - Bus Station to Bedford
  - Hourly
- 74 (Grant Palmer)
  - Hitchin to Bedford
  - Hourly
- 85 (Herberts Travel)
  - Sainsbury's Loop
  - Every 2 hours
- 85A (Herberts Travel)
  - Sainsbury's Loop
  - Every 2 hours
- 188 (Herberts Travel)
  - Bus Station to Sandy
  - Every 2 hours (stops 2pm)
- 190 (Herberts Travel)
  - **Bus Station** to Sandy
  - Every 2 hours (stops 4pm)
- 193 (Ivel Sprinter)
  - Kitelands to St Neots
  - Once a day (Thursday only)
- 200 (Grant Palmer)
  - Biggleswade to Flitwick
  - Every 2 hours
- 1A (Ivel Sprinter)
  - Ivel Gardens to Sainsbury's
  - Once a day (Tuesday only)

- 1B (Ivel Sprinter)
  - Ivel Gardens to **Bus Station**
  - Once a day (Friday only)
- 3 (Ivel Sprinter)
  - Ivel Gardens to Cambridge
  - Once a day (Wednesday only)
- 4 (Ivel Sprinter)
  - **Bus Station** to Sainsbury's
  - Twice a day (Saturday only)

#### Others not listed on map:

- 72 (Stagecoach East)
  - · Bus Station to Bedford
  - Hourly
- SW2 (Herberts Travel)
  - New Town to Shefford
  - Weekdays (School times)
- 189 (Herberts Travel)
  - Sandy to Bus Station
  - Twice a day (AM and PM)
- 1 (Ivel Sprinter)
  - Ivel Gardens to Sainsbury's
  - Twice a day (Tuesday only)



# Proposed Request Bus Stops





3 car length bay 10 High Street (East)





3 car length 15 High Street (West)





5 car length 35 High Street (East)



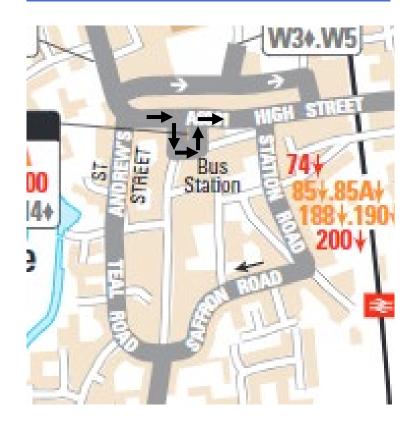


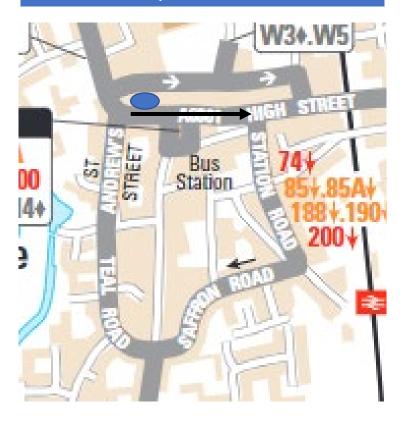
4 car length Church Street (East)



# Impact on Bus Routes (Going East and Continuing East)

## **Current Route**

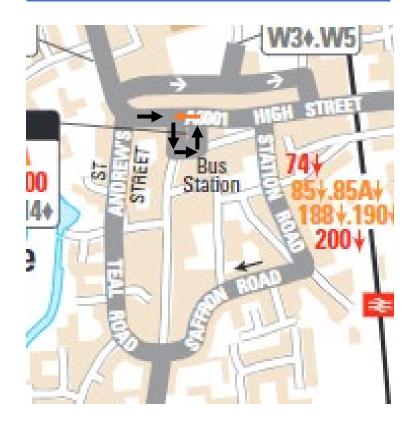


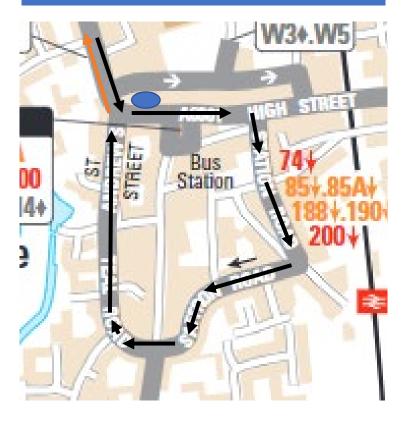




# Impact on Bus Routes (Going East and Turning Back West)

## **Current Route**

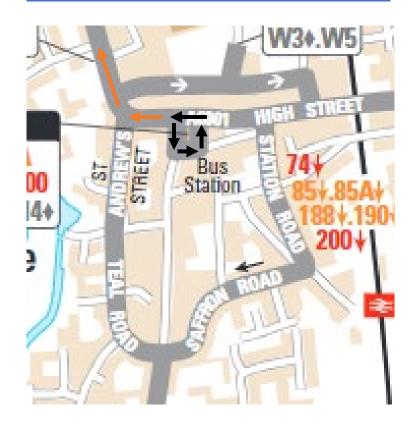


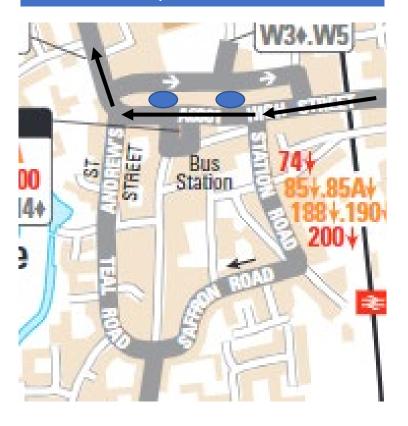




# Impact on Bus Routes (Going West and Continuing West)

## **Current Route**

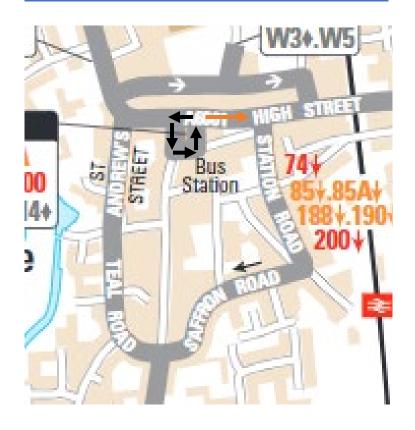


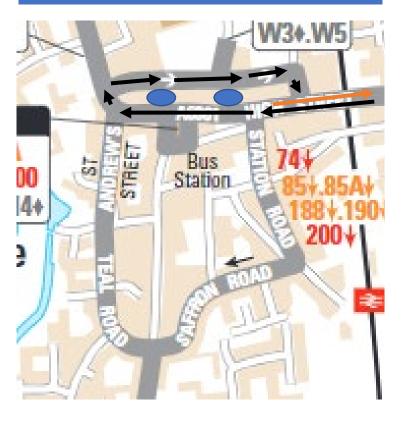




# Impact on Bus Routes (Going West and Turning Back East)

## **Current Route**









Hi Biggleswade Farmers Market Team,

We have made some big changes to help achieve our 22 year mission to help more people find local produce and YOU!

Please check your new, premium, sponsored, webpage here: <a href="https://link.edgepilot.com/s/211e4cb9/kljTg5u0EUWamxbJfRjp0w?u=http://bigbarn.co/21289">https://link.edgepilot.com/s/211e4cb9/kljTg5u0EUWamxbJfRjp0w?u=http://bigbarn.co/21289</a>.

Your page could look like this:

https://link.edgepilot.com/s/a41d1221/JwGFZPQlgUePsbaA2xxQfw?u=http://bigbarn.co/22262/%23producer-title

This replaces your mini listing and will win you many more customers from our 5,000 daily visitors and the local potential customers who have seen you on our Local Food Map via <a href="mailto:bigbarn.co.uk">bigbarn.co.uk</a> and the 90 other partner websites that have our map.

Please take advantage of your new icon and webpage and add more. Or you can pay £40 to have sponsor's banners removed and benefit from many other benefits.

To add more to your webpage in your admin click here;

<a href="https://link.edgepilot.com/s/a9020172/GRc7c48tj0WWZvJ1GXcjKg?u=https://app.bigbarn.co.uk/login">https://link.edgepilot.com/s/a9020172/GRc7c48tj0WWZvJ1GXcjKg?u=https://app.bigbarn.co.uk/login</a>

Use your email address and password, but if you cannot remember your

password, just click "Forgot your password?".

Please note that if you would like to use any of our sponsors services please click on their banners for a special deal.

For the special rate of £40+vat/year (normally £90+vat) click on the first (Start-up, small or seasonal...) upgrade button, <a href="https://link.edgepilot.com/s/c3a9cf01/xm\_LA1b0-kO1NY0gTmCTrQ?u=https://www.bigbarn.co.uk/membership-">https://www.bigbarn.co.uk/membership-</a>

upgrade/, we'll do the rest.

Or reply to this email to join, or call us on 01480 890 970 to make the best of what we offer.

Kind regards,

Anthony (Founder)

& The BigBarn Team

BigBarn CIC (Social Enterprise)

https://link.edgepilot.com/s/d3240868/0BXf\_wqGL0WGteEJh\_XVFA?u=http://www.bigbarn.co.uk/

01480 890 970

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You are receiving this email as an un-paid member of BigBarn.

#### Our mailing address is:

BigBarn CIC
Thornsgate
Alconbury
Huntingdon, Cambs PE28 4JD
United Kingdom

From: BigBarn

Sent: 09 March 2022 13:20

To: Isaac Lord

Subject: Mutually beneficial relationship

Hi Isaac and thanks for the chat

If you would like to have a premium page for your Farmers Market without sponsors we charge £40+vat/year

As promised here is more about BigBarn

BigBarn has been trading for the last 22 years with a mission to build the UK's definitive, constantly growing, Local Food Map that everyone can use and share.

A shared local food map via API to reconnect consumers with producers and encourage trade and communication.

Trade, together with our initiatives and knowledge database, should help enlighten consumers to make healthier food buying choices, and build, sustainable communities around food. Example here: https://link.edgepilot.com/s/2ec1bd2a/TxwY77NBdUqShFZbVLv06A?u=https://youtu.be/6vVf96m O20

We get around 5,000 visitors per day and send a post code specific newsletter to around 23,000 registered customers.

So far we have 8,700 businesses on our map and all have passwords to add to and edit their icon and webpage via BigBarn admin. 600 businesses have set up online shops in our MarketPlace and can team up as hubs (like the old Food Assembly).

90 websites have signed up to have our map with more joining every month.

If more of us grow, trade and cook local food and reconnect with producers we may be able to avoid following the USA where 40% of food is wasted and the food system is effectively bankrupting the health system.

To see our map on other websites;

Associations with our map with just their members:

Bee Farmers: <a href="https://link.edgepilot.com/s/35b7b93d/fMHjyJxKvUKI\_MZQjSk7yg?u=https://beefarmers.co.uk/the-bee-farmers-association/members-location-map">https://link.edgepilot.com/s/35b7b93d/fMHjyJxKvUKI\_MZQjSk7yg?u=https://beefarmers.co.uk/the-bee-farmers-association/members-location-map</a>

Foodie websites with our map showing all 8,700 businesses:

#### Nourish

 $Scotland: \underline{https://link.edgepilot.com/s/634ad6f3/fj9KjcGAikGozYUscNJErA?u=\underline{http://www.nourishscotland.org/resources/local-food-map/}$ 

Slow Food

Aylsham: <a href="https://link.edgepilot.com/s/fcd87b22/7rCH7CqSqUKPfPmlyCTljQ?u=https://www.slowfoodaylsham.org.u">https://link.edgepilot.com/s/fcd87b22/7rCH7CqSqUKPfPmlyCTljQ?u=https://www.slowfoodaylsham.org.u</a> k/big-barn-map/

British Pilgrimage Trust:

https://link.edgepilot.com/s/f3924f41/7gGMKIERgUOcXXIZ0oH48A?u=https://britishpilgrimage.org/discover-local-food/

Video about BigBarn and Slow

Food: https://link.edgepilot.com/s/312d02ef/R2TFXwNbbk\_ekbEA2hJR5w?u=https://youtu.be/GsI4Mto4lqI

Building a mutually beneficial relationships

This is a quick list of ideas that can be edited and added to:

1. You could add our map with to your website like Slow Food: <a href="https://link.edgepilot.com/s/7bb95926/dXobsluus0epOFmx1-n4GQ?u=https://bigbarn.co.uk/become-a-friend/">https://link.edgepilot.com/s/7bb95926/dXobsluus0epOFmx1-n4GQ?u=https://bigbarn.co.uk/become-a-friend/</a>

- 2. Please use the map to find stallholders for your market
- 3. Please find us a school to convert to a Foodie school for other local schools to follow: <a href="https://link.edgepilot.com/s/a0e94838/Qa-yzMg6oU2XRe5Eu3Z2cA?u=https://bigbarn.co.uk/bigbarn-schools-project">https://link.edgepilot.com/s/a0e94838/Qa-yzMg6oU2XRe5Eu3Z2cA?u=https://bigbarn.co.uk/bigbarn-schools-project</a>

Kind regards and please contact me anytime for more on the above.

Anthony Davison Founder

BigBarn CIC (Social Enterprise)

https://link.edgepilot.com/s/21baa1bd/n1ZtOCTAC02XG0gsi0TlLg?u=http://www.bigbarn.co.uk/